

GUIDED BRACELET-MAKING
& REFLECTION KITS

Life Beading[®]

Meaningful gifts
for the moments that matter

A guided reflection experience,
made tangible in beads.

Three thoughtful prompts • three chosen beads • one
bracelet carrying what matters.

Everything included • guided audio reflections via
QR code on 13 of 14 kits

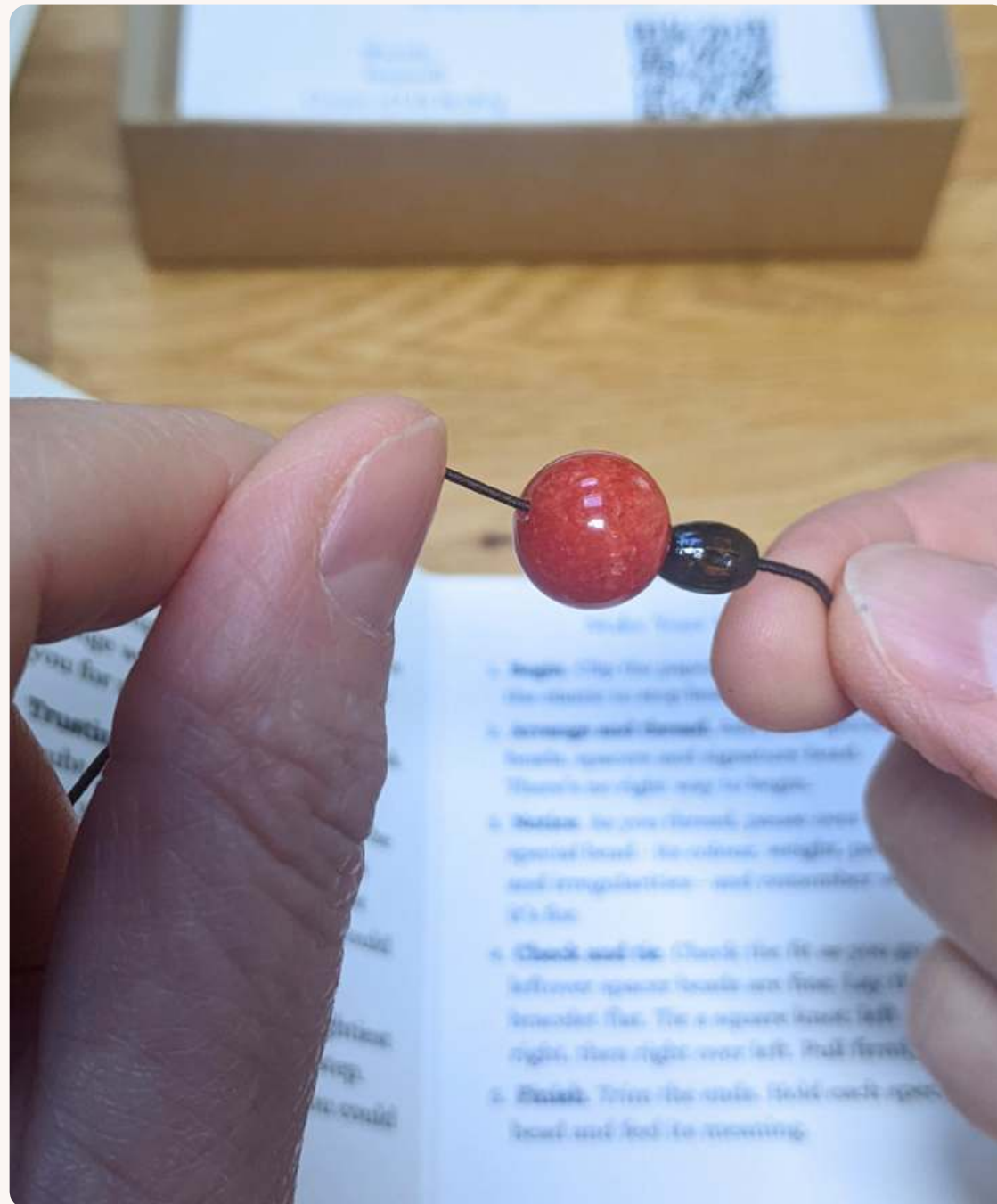
RRP £28 • Wholesale £14

Designed & assembled in Shropshire by Suzannah Husey



A new product built on an old instinct

Why beads, reflection and ritual make immediate sense.



For thousands of years, people have used beads, objects and ritual to make meaning tangible - to remember, to belong, to mark what matters and to carry it with them.

Life Beading gives that recognisable human impulse a contemporary form.

Each kit is built around three carefully written reflections.

For each one, they choose a bead. Those beads become part of a bracelet they make and wear.

Not simply jewellery.

Not simply a craft activity.

A small ritual made tangible.

Designed for thoughtful gift-givers

The gifting occasion matters as much as the product.

Life Beading kits are often chosen by someone looking for just the right thing for a person they care about.

A friend going through a difficult patch. A sister facing a change. A colleague grieving. Someone marking a birthday, a loss, a new beginning, or simply needing to know they are being thought of.

It's a purchase that feels considered, personal and right for the moment.

Thoughtful without being saccharine.

Reflective without requiring any particular belief or spiritual outlook.



- Birthdays & milestones
- Change or uncertainty
- Self-care & reflection
- Friendship & relationships
- Remembrance & bereavement
- A gift when ordinary gifts do not say enough

The wholesale range

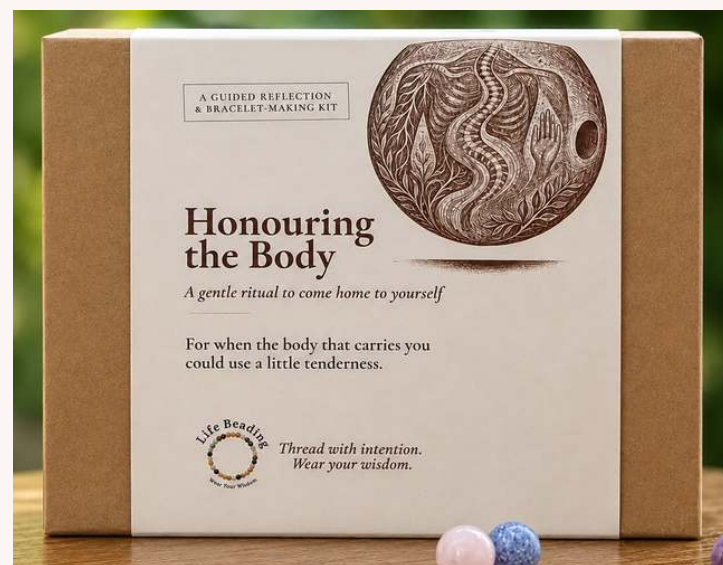
FOURTEEN KITS FOR LIFE'S
MEANINGFUL MOMENTS

Inner Life & Self-Kindness



Peace & Wellbeing

A calming journey through stillness, remembered resilience and perspective - including the simple question, will this still matter next week?



Honouring the Body

Tuning into the body and all its miracles, its needs and the way mind and body connect.



Creativity!

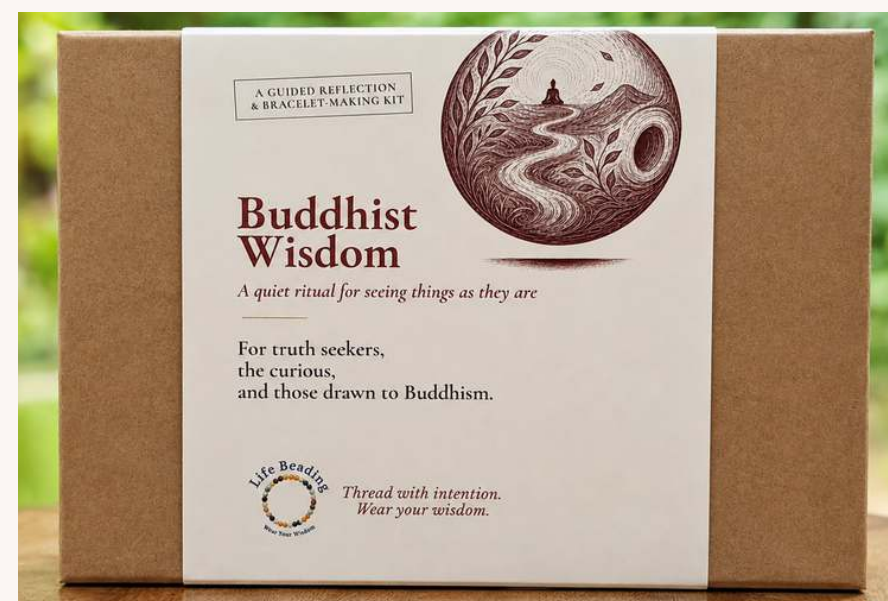
For tracing the source of your best ideas, expressing what feels authentic and encouraging playful experimentation.

Wisdom & Perspective



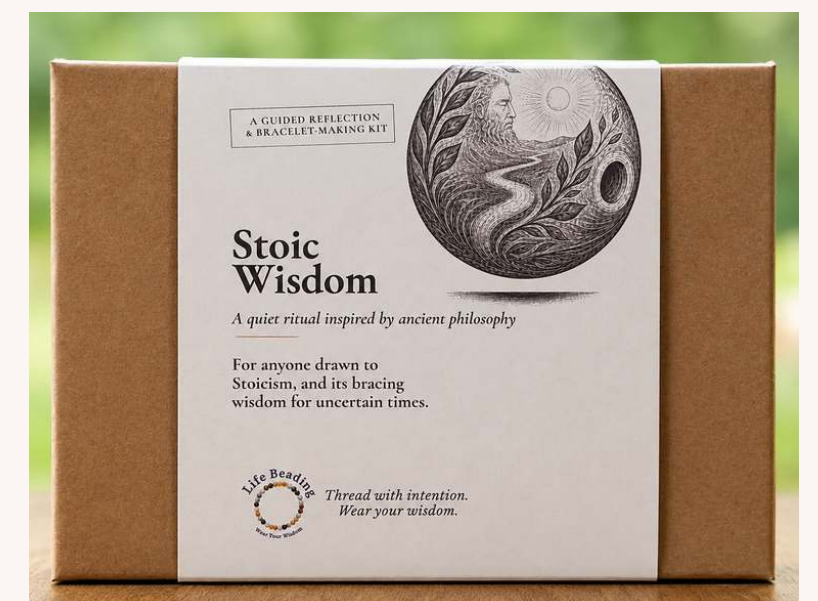
Nature's Wisdom

Lessons drawn from natural cycles, interdependence and the joy that the natural world brings



Buddhist Wisdom

Reflections on impermanence, compassion and the present as the only reality.



Stoic Wisdom

Three Stoic practices: distinguishing what lies within our control, using negative visualisation to value what we have, and treating character as a true form of wealth.

The wholesale range

FOURTEEN KITS FOR LIFE'S
MEANINGFUL MOMENTS

Love, Connection & Celebration



Je t'aime

For two people: what you love about each other, how you reconnect, and the life you are creating together.



Love & Friendship

A reminder of happy memories, the love you've known and the people who light you up.



This Moment!

For celebrations and milestones: what brought you here, what you treasure now, and what you are ready to welcome next.

Change, Courage & Direction



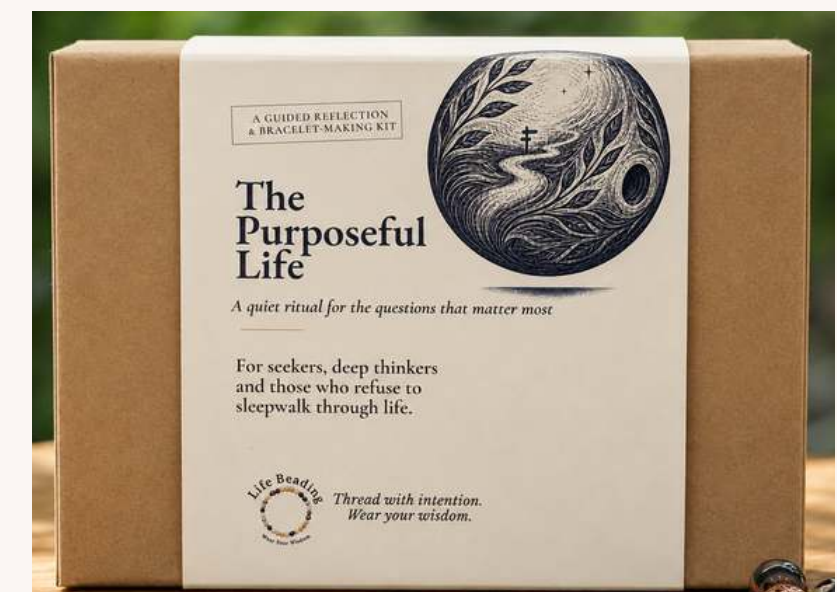
The In-Between

For times of transition: what you are proud of, permission for mixed emotions, and one small promise to carry forward.



Summoning Courage

Three direct reflections for facing fear, recognising what you are capable of and taking the next brave step.



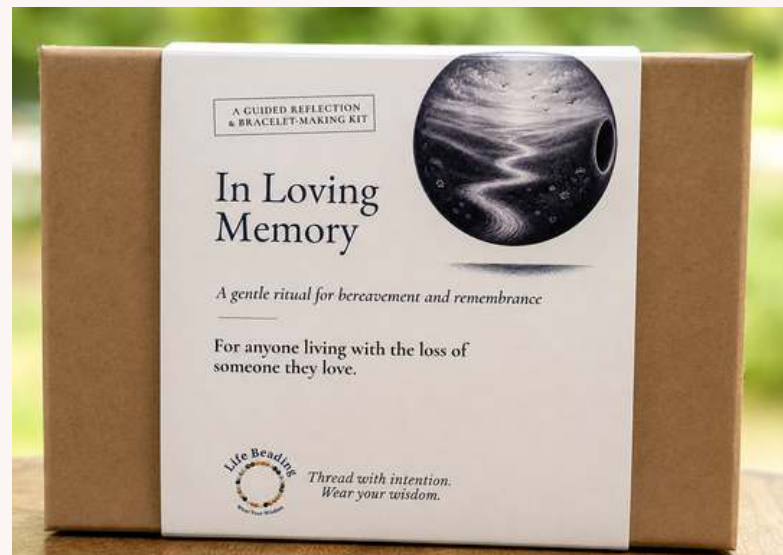
The Purposeful Life

Existential reflections on authenticity, finite time and the courage to live in a way that feels truly your own.

The wholesale range

FOURTEEN KITS FOR LIFE'S
MEANINGFUL MOMENTS

Remembrance



In Loving Memory

A quiet ritual for memories,
unspoken words and
whatever is true today.



Pet Remembrance

A gentle way to move from the
pain of loss towards gratitude,
warmer memories and the bond
that remains.

Especially suited to...

Bereavement • anniversaries • remembrance • pet loss • sympathy gifting

What people say about Life Beading

*So special, a positive angle on
loss - thank you.*

*"It's awakened so much in me
that I can't put into formal
words."*

*"I loved the guided journey which
really brought the whole concept
to life and helped me clarify my
thoughts."*

Helping customers find the right kit

A USEFUL GUIDE FOR
RETAILER CONVERSATIONS

“My friend is going through a divorce / facing an empty nest.”

The In-Between

Gives her space to make sense of change without needing all the answers yet.

“They’re thinking of quitting their job and going solo.”

Summoning Courage

Three beads become real stepping stones for courage they can carry and wear.

“Her mum died recently.”

In Loving Memory

A quiet ritual for memories, unspoken words and whatever she is feeling today - without pressure or platitudes.

“It’s a ‘thank you’ for a great friend of mine.”

Love & Friendship

Helps her feel the love already in her life - and the comfort of being known and accepted.

“I want to say well done on a big promotion.”

This Moment!

Helps them really feel the significance of the moment, rather than simply marking it with another object.

“My cousin’s got engaged.”

Je t’aime

More than an engagement gift: a shared experience that prompts genuine conversation. Designed for all genders, with bead choices that go beyond traditionally feminine styles.

“It’s for someone who’s really into the outdoors.”

Nature’s Wisdom

An expansive, joy-bringing reminder of sensory delight, change, connection and belonging.

“She wants to look after herself a bit better.”

Honouring the Body

Invites her to step away from pressure and listen to the body as something wise and worthy of care.

The deeper value of Life Beading

More than an ordinary gift

The first gift is time.

A Life Beading kit creates a small pocket of time away from the noise of everyday life.

The recipient is given a reason to pause, slow down, notice, make something with their hands and become absorbed in the act of choosing and threading.

The second gift is reflection.

The prompts create space to spend time with something that matters: a loss, a relationship, a transition, a source of courage, a value or an intention.

The prompts provide structure, helping give shape to thoughts that might otherwise remain vague or fleeting.

The third gift is what remains afterwards.

Each chosen bead holds a particular memory, insight, feeling or intention.

The finished bracelet becomes a tactile way back to that state of mind - something the wearer can return to in everyday life.



A customer's finished bracelet - worn to the dentist as a reminder of the calm and perspective she wanted to carry with her. (Peace and Wellbeing)

Prefer to be guided?

Thirteen of the fourteen kits include two optional audio tracks, reached by a QR code on the card.

A short grounding exercise, followed by a guided reflection through the three prompts.

No app, no subscription.

The writing is part of the product

The prompts are not an afterthought. They are at the heart of every Life Beading kit.

Each reflection is written to be warm, grounded and emotionally intelligent.

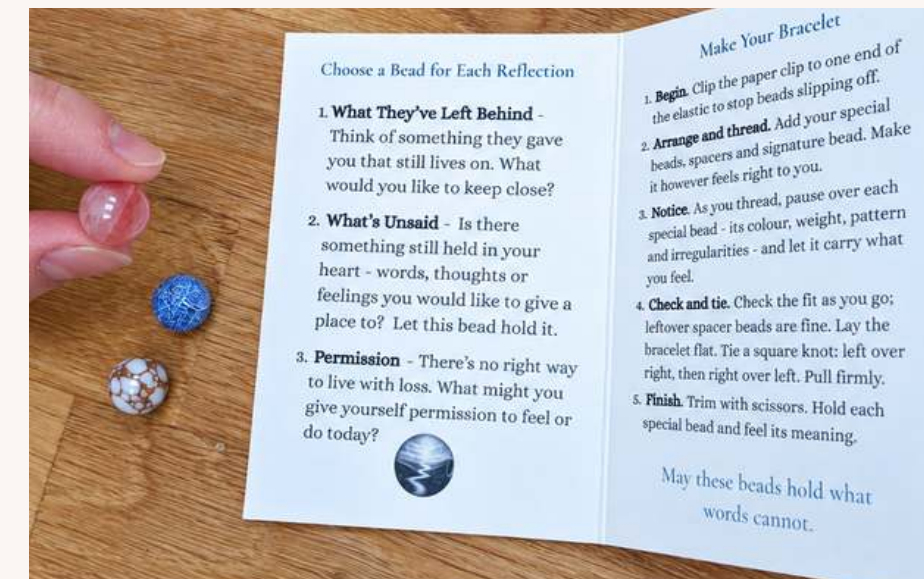
This matters particularly in grief and remembrance kits, where words need to be chosen with care.

Each kit draws on carefully developed philosophical, contemplative and psychological ideas rather than generic self-help slogans.

Created by Suzannah Husey, drawing on more than twenty years teaching philosophy and later life coaching, with a particular interest in turning reflection into something practical and memorable.

The approach was developed through Suzannah's in-person reflection workshops where participants asked to keep the words of the meditations themselves.

The kits are designed to recreate that reflective experience at home, without a facilitator in the room.



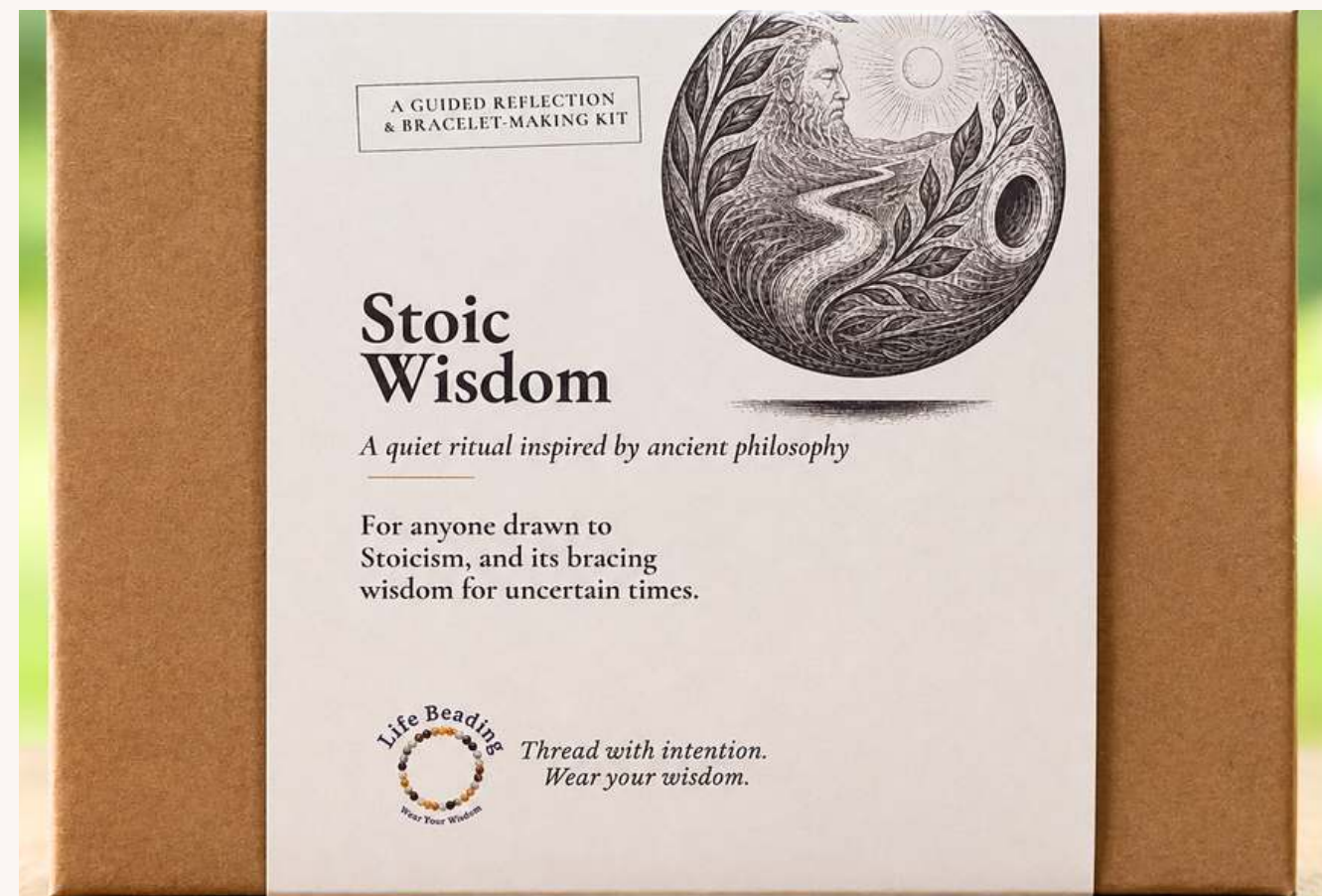
In Loving Memory follows a deliberately gentle emotional arc from remembrance to expression, to permission.

The three prompts, in full:

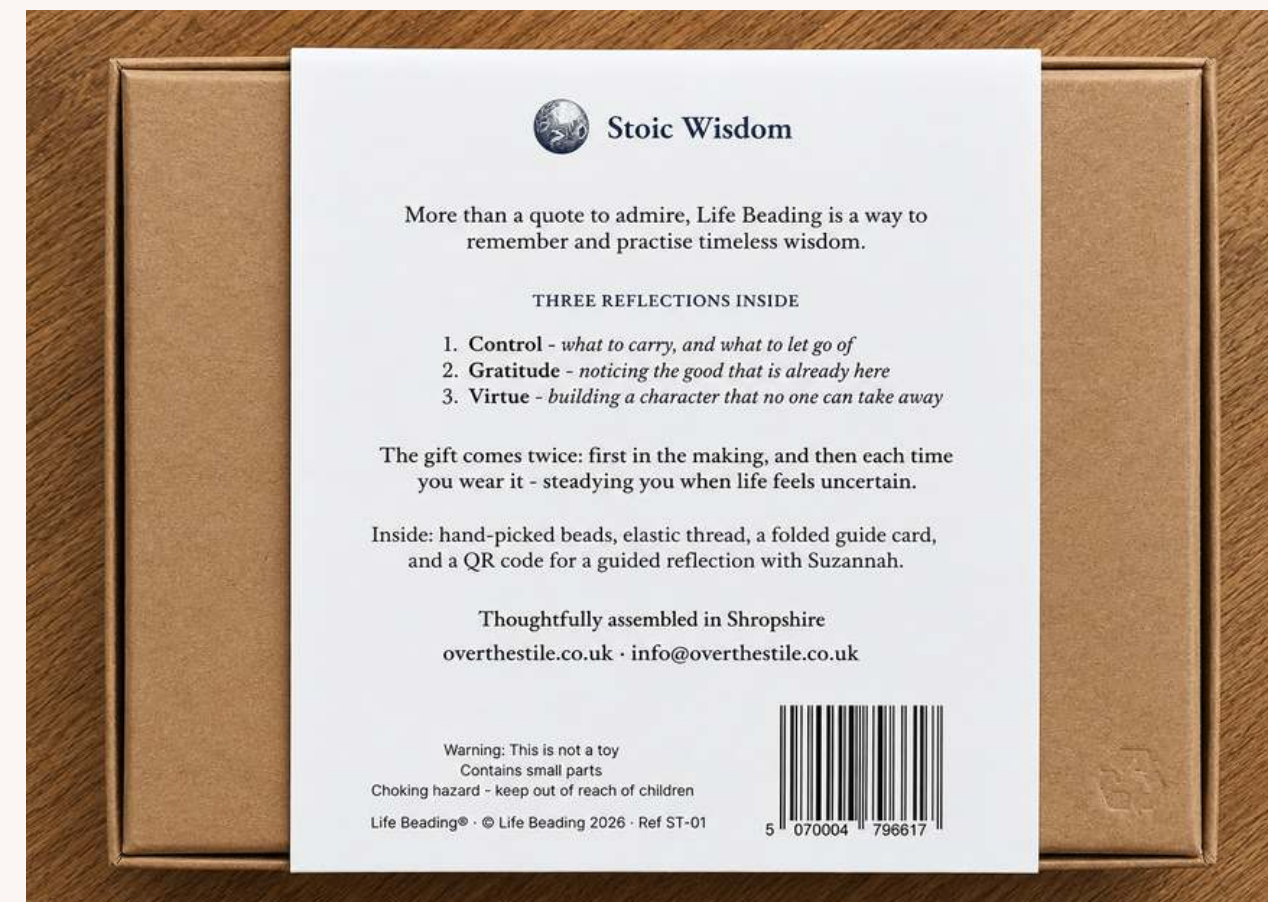
1. **What they've left behind** - Think of something they gave you that still lives on. What would you like to keep close?
2. **What's Unsaid** - Is there something still held in your heart - words, thoughts or feelings that you'd like to give a place to? Let this bead hold it.
3. **Permission** - There's no right way to live with loss. What might you give yourself permission to feel or do today?

How the product presents

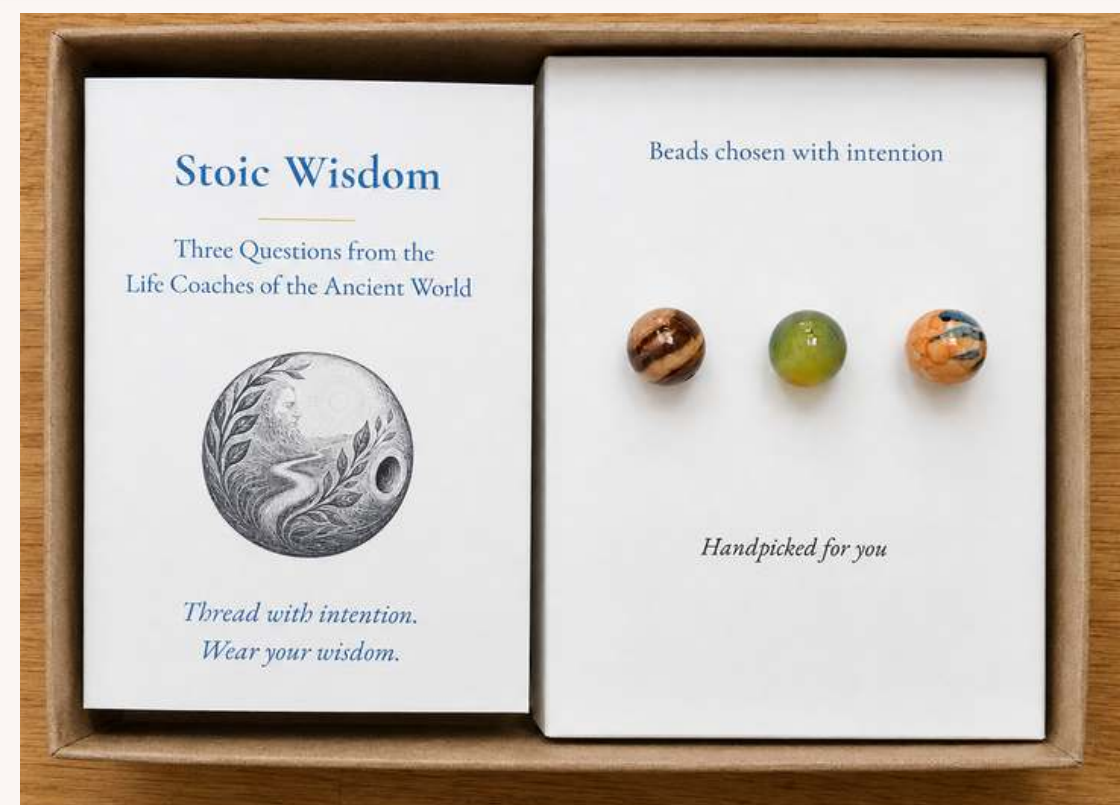
BEAUTIFULLY PACKAGED.
MEANINGFULLY DIFFERENT.



FRONT



BACK



FIRST VIEW



FRONT SIDE

170 × 121 × 35mm · Approx 100g packed · individually barcoded EAN-13 · rigid two-piece gift box · eco kraft, fully recyclable

Life Beading - wholesale 2026

What's inside a Life Beading kit?



Space for a personal message



A considered selection of materials



Evocative design

The contents

- 1 **Three feature beads (12 mm)**
A hand-selected trio chosen for each theme, using natural stone, gemstone, glass, ceramic and occasional design-led acrylic beads. Feature-bead trios vary slightly by batch, while remaining carefully selected for each theme.
- 2 **Bracelet-making materials**
Natural wood barrel beads, six silver-tone spacer beads, elasticated cord and a paperclip to hold the beads while threading. Materials are neatly contained in a small metal tin.
- 3 **Life Beading signature bead**
A stainless steel bead engraved with “wisdom” - a small reminder that you are carrying your wisdom with you.
- 4 **A folded reflective guide**
Three thought-provoking prompts for the theme, alongside simple making instructions that keep the reflection alive while you create.
- 5 **Optional guided audio**
Available via QR code for thirteen of the fourteen kits, for a deeper, more immersive reflection.
- 6 **Space for a personal gift message**
The reverse of the folded card includes space for a handwritten message, adding a thoughtful and personal touch.

The box

Rigid presentation gift box
External: 170 x 121 x 35 mm
Internal: 165 x 116 x 32 mm
Two-piece lid and base
Eco kraft paper, fully recyclable
Matching colour inside and out

Stocking Life Beading

FOURTEEN KITS FOR
MEANINGFUL MOMENTS

RRP & wholesale price

RRP £28 | Wholesale £14 | Retailer margin 50% | No VAT added



New to retail.

Life Beading joins its first independent stockist, Harriet Bloom at Maws Craft Centre, Jackfield, in November 2026.

If any design hasn't moved within 60 days, tell me when you reorder and I'll credit up to three kits against your next order. Nothing to send back.

Not sure where to start?

A good opening ten: In Loving Memory ×2, Peace & Wellbeing ×2, This Moment! ×2, Love & Friendship ×2, The In-Between ×1, Summoning Courage ×1.

Browse the full range at overthestyle.co.uk/shop-kits

I'm very happy to help you choose a selection that suits your shop and your customers.

Order & fulfilment

FOURTEEN KITS FOR
MEANINGFUL MOMENTS

A simple process

Email me what you'd like
info@overthestyle.co.uk



I'll confirm your order, dispatch date
and delivery cost, then send a pro
forma invoice.



Once payment is received, your order
will be prepared and dispatched.

Email me, and I'll do the rest.

Suzannah Husey, Life Beading

Suggested opening order

10 kits / £140 Mixed designs welcome

Smaller trial orders available for independent shops with limited space.

Reorder minimum

6 kits / £84 Mixed designs welcome

Lead time

Most orders are dispatched within 1-3 working days, subject to component availability. Any longer lead time will be confirmed when you order.

Carriage / delivery

UK mainland delivery charged at cost.

Free delivery on wholesale orders over £250.

Payment terms

First orders are pro forma - payment is required before dispatch.

14-day terms available to established stockists by arrangement.

Damaged or faulty stock

Replaced promptly, no return needed. Just email me a photo.

Christmas orders

For pre-Christmas delivery, please order by 10 December. Larger orders are best placed earlier.